

# NAPA Gift Card Program



Welcome to the NAPA Gift Card Program. Available exclusively as part of NAPA SafePAY+, this is a great way to drive sales for all the popular gift-giving occasions – Holidays, Birthdays, Back-to-School, and more! What a great gift idea, or a way to say Thank You to your special customers.

## Your NAPA Gift Card Starter Kit:

A few weeks after you enroll in NAPA SafePAY+, you will receive a NAPA Gift Card Starter Kit that includes 100 free NAPA Gift Cards, a display rack, some marketing materials and a handy User's Guide.

## NAPA Gift Card Program Costs:

- There are no transaction fees or monthly fees with the NAPA Gift Card program.
  - In the beginning, there were transaction fees, but they have since been eliminated!
- Additional NAPA Gift Card materials are available from Helm at the [www.shopnapa.com](http://www.shopnapa.com) web site, in the section designated for NAPA SafePAY+.

## Balance Inquiries:

Can be accomplished by having the cardholder call 1-888-856-3706.

## Funds Settlement:

Similar to credit card transactions, funds will be settled within 48 hours after a NAPA Gift Card transaction. When a customer redeems a NAPA Gift Card, you will have funds moved into your account. When you receive money from a customer to activate or reload a NAPA Gift Card, those funds are withdrawn from your account.

## Assurances to NAPA Customers:

NAPA Gift Cards can only be redeemed at participating NAPA AUTO PARTS or NAPA AutoCare Centers. There are no customer fees or costs, no declining balances, expiration dates or dormancy costs. The NAPA Gift Cards can be used immediately after the card is activated and loaded with value. They can be reloaded with as little as \$5.00 to a maximum of \$500.00, although total value may not be more than \$1,000. They are not redeemable over the internet including at NAPAONLINE.com, and are not usable as payment on a credit account.

Safeguard cards with value loaded on them, they will not be replaced if lost or stolen. NAPA Gift Cards can only be redeemed at participating NAPA locations.

For questions about the NAPA Gift Card Program  
or for more information on NAPA SafePAY+ please visit [www.NAPApayments.com](http://www.NAPApayments.com)  
or call 1-800-394-1897

